

Village of Sussex Corner Strategic Plan

2016 - 2021

Prepared by Village Council, October 29, 2016

At a meeting held October 29, 2016 the Mayor and Council of the Village of Sussex Corner prepared a Strategic Plan (the Plan) designed to guide the Village through to 2021. Progress on Plan Items will be reviewed regularly and new items will added as required.

VISION & MISSION STATEMENTS

The following Vision and Mission statements were developed and affirmed by the Council at the Planning Session:

Vision Statement

The Village of Sussex Corner is committed to providing a secure community environment that fosters cultural, recreational, educational and economic opportunities while preserving our unique character.

Mission Statement

The Village of Sussex Corner will work to improve the quality of life for our community through fiscally sound policies, efficient administration, progressive and ethical leadership and effective communication. Our focus will be on conscientious development, public safety, community services and regional cooperation.

Our Statement of Purpose

The role of the Council of the Village of Sussex Corner is to bring about improvement of community life through consultation, deliberation, or decision making, while keeping the best interests of the citizens as a whole at the forefront of each decision.

Local Government Resource Manual

Pg 9 Section 3.9 – KEY FUNCTIONS OF THE LOCAL GOVERNMENT

Fundamental role is to be a service provider

Regulatory role through by-law making powers

The leadership and policy-making roles of council, have an important place within the complex structure of federal, provincial and local institutions that serve to regulate, protect and promote the diverse sectors and interests of society.

History

Located Southeast of the town of Sussex, with which it shares a border, the village was settled by Loyalists during the American Revolution. It is part of what was originally called Pleasant Valley due to the weather and natural wealth it contains.

The community was known as the half-way mark for stagecoach travel between Saint John and Moncton.

Sussex Vale was the economic center of Kings County in the mid-19th century, with growth slowing after the railroad arrived. Area businesses soon moved next to the new train station to benefit from the travelers, and the emphasis moved from Sussex Vale to the growing community of Sussex. November 9th 1966 saw the Incorporation of the Village of Sussex Corner.

The Key Areas identified are as follow:

Council's Mandate to our citizens is to:

- 1) Ensure we are sustainable within ourselves,
- 2) Develop and maintain a positive image and become a vital player,
- 3) Develop and maintain a closer relationship/association with our region, and
- 4) Ensure we remain fiscally responsible at all times.

MANDATE TO OUR CITIZENS

To ensure we are sustainable within ourselves

To ensure optimum improvement to Community life is achieved, it will be necessary for the Council to develop and monitor specific performance goals and strategic growth standards.

This will, in part be, governed by the revisions to the Municipalities Act, Provincial requirements and any identifiable emerging risks, both internal and external to our Village, provincially as well as nationally.

| Plan Item | Purpose | Strategy | Implementation Date | Responsibility | Review Date |
|---|--|---|--|---|------------------|
| <p>To ensure we are sustainable within ourselves</p> | <p>By ensuring sustainability, we as a Village will have maximum flexibility in dealing with our future within the region.</p> | <p>To remain a bedroom community, while developing our industrial/residential areas to enable an increased tax base and therefore growing stronger within ourselves</p> | <p>Commencing with the ratification of this Strategic Plan</p> | <p>Village Clerk, Mayor and Council</p> | <p>Quarterly</p> |

MANDATE TO OUR CITIZENS

Sustainable within Ourselves cont'd

The Village Council will be ensuring sound prioritized planning is established/enhanced, which will focus on various areas, with particular attention to obtaining optimum funding. Projects are to be planned in such a manner as to be “shovel ready”, when the opportunity arises.

| Plan Item | Purpose | Strategy | Implementation Date | Responsibility | Review Date |
|---|---|---|--|---|--|
| <p>Develop an infrastructure “needs” list</p> <p>Develop an infrastructure “wants” list</p> | <p>To have a 10 year planning document available with costing to enable appropriate budgeting, development of a growth strategy and to position the Village for the future.</p> | <p>Needs list developed and prioritized on a rolling 10 year plan</p> <p>Wants list developed and prioritized for on going analysis</p> <p>Plans to be prepared by Works Supervisor and Village Clerk for presentation to Council</p> | <p>Commencing with the 2017 budget process</p> | <p>Village Clerk, Works Supervisor, Mayor and Council</p> | <p>Quarterly review to budget and opportunities, and Annually to Council during budget preparation</p> |

MANDATE TO OUR CITIZENS

Develop and maintain a positive image

| Plan Item | Purpose | Strategy | Implementation Date | Responsibility | Review Date |
|---|---|---|---------------------|----------------|---|
| <p>To develop and maintain a positive image and to become a vital player within our region</p> | <p>By maintaining a positive image, we exude the desire to relocate to our community, the beauty and opportunity presented in Sussex Corner, and become recognized for our image.</p> <p>With our ability to relate to the surrounding LSD's as well as the other municipalities, we will become a natural vital player, where communities turn for guidance and support.</p> | <p>Mayor, Council, Staff to present and represent the Village in a positive upbeat manner at all times.</p> <p>Portray to citizens we are there for them, be available, be compassionate and be proactive.</p> <p>Portray the same image in the local regional areas, be involved, be supportive, offer guidance and direction.</p> | <p>Immediately</p> | <p>All</p> | <p>Ongoing and with annual report card from citizens.</p> |

MANDATE TO OUR CITIZENS

Develop and maintain a closer relationship within the region

| Plan Item | Purpose | Strategy | Implementation Date | Responsibility | Review Date |
|---|---|---|--------------------------------|---|--------------------------------------|
| To develop and maintain a closer relationship/association with in our region | By developing and ensuring a closer relationship, we gain the opportunity to become a vital player as well as we gain the opportunity to be flexible and take advantage of regional strategies. | Greater involvement in RSC, Chamber of Commerce and regional activities. Review local paper daily, news letters, invitations. Communicate this information to all Council to determine attendance | Ongoing commencing immediately | Assistant Village Clerk, Village Clerk, Mayor and Council | Ongoing, monthly at Council meetings |

MANDATE TO OUR CITIZENS

Remain fiscally responsible at all times

| Plan Item | Purpose | Strategy | Implementation Date | Responsibility | Review Date |
|--|--|---|---------------------------------|--|--|
| Ensure we as a council remain fiscally responsible at all times while ensuring our citizens are properly served | By remaining fiscally responsible we convey leadership, we ensure our citizens are properly served within a reasonable tax rate and we ensure our infrastructure remains strong. | Establish and enhance sound prioritized planning focusing on various areas with particular attention to obtaining optimum funding. Projects are to be developed in such a fashion as to be “shovel ready” when the opportunity arises. | Commencing with the 2017 budget | Plans to be developed by Work Supervisor, Finding availability to be prepared by Village Clerk, Mayor and Council to review, analyze and ratify. | Quarterly review to budget and opportunities, and annually to Council during budget preparation. |
| Develop an infrastructure “need” list | To have a 10 year planning document available with costing to enable appropriate budgeting, development of a growth strategy and to position the Village for the future. | Needs list developed and prioritized on a 10 year rolling plan | | | |
| Develop an infrastructure “wants” list | | Wants list developed and prioritized for ongoing analysis | | | |